AMFI-WB WE-LEAD Project Individual Case Study

Jahanara Khatun's Success Story

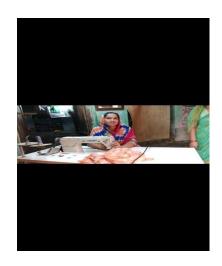
This is a powerful and inspiring success story! Here's a breakdown of why Jahanara's story is so impactful, and some points to highlight.

Background:

Beneficiary Name – Jahanara Khatun ID Number – 003318

Age – 27

Address – Ghidah village under Singi Gram Panchayat of Bolpur Sriniketan block of Birbhum district



Key Takeaways from Jahanara's Story:

Overcoming Adversity:

- Jahanara faced severe domestic abuse and had to leave her marital home, a courageous but difficult decision.
- She returned to a financially unstable family, adding to her challenges.

• Empowerment through Skill Development:

- The We Lead Project provided her with the opportunity to learn tailoring, a skill she had long desired.
- o This skill became her pathway to financial independence.

• Financial Inclusion and Support:

 Access to a loan of Rs. 30,000/- through a self-help group, facilitated by the project, was crucial for her to purchase a sewing machine which cost her Rs. 17,000/-

• Building Self-Reliance:

- Jahanara's ability to earn a consistent income of Rs. 2500 − Rs. 3000 has transformed her life and her daughter's.
- She can now provide for her family, educate her daughter, and build a better future.

• Community Impact:

 Her success not only benefits her family but also contributes to the local economy as she provides tailoring services to her village.

• Project Effectiveness:

• The We Lead Project demonstrably changed Jahanara's life. The project gave her the tools to change her life.

Points to Emphasize:

- The Importance of EDP (Entrepreneurship Development Program): Highlight the crucial role of the EDP module in providing Jahanara with the knowledge and confidence to pursue her goals.
- **The Power of Skill Training:** Stress the transformative impact of providing women with vocational skills that enable them to earn a living.
- The Role of Self-Help Groups: Underscore the importance of self-help groups in providing access to financial resources and fostering community support.
- **The Ripple Effect:** Emphasize how empowering one woman can have a positive impact on her family, community, and future generations.

Jahanara's story is a testament to the power of empowerment and the positive impact that projects like We Lead can have on the lives of women in rural communities.