

# AMFI-WB WE-LEAD Project

## Individual Case Study

### Jahanara Khatun's Success Story

This is a powerful and inspiring success story! Here's a breakdown of why Jahanara's story is so impactful, and some points to highlight.

#### Background:

Beneficiary Name – Jahanara Khatun  
ID Number – 003318  
Age – 27  
Address – Ghidah village under Singi Gram  
Panchayat of Bolpur Sriniketan block of  
Birbhum district



#### Key Takeaways from Jahanara's Story:

- **Overcoming Adversity:**
  - Jahanara faced severe domestic abuse and had to leave her marital home, a courageous but difficult decision.
  - She returned to a financially unstable family, adding to her challenges.
- **Empowerment through Skill Development:**
  - The We Lead Project provided her with the opportunity to learn tailoring, a skill she had long desired.
  - This skill became her pathway to financial independence.
- **Financial Inclusion and Support:**
  - Access to a loan of Rs. 30,000/- through a self-help group, facilitated by the project, was crucial for her to purchase a sewing machine which cost her Rs. 17,000/-
- **Building Self-Reliance:**
  - Jahanara's ability to earn a consistent income of Rs. 2500 – Rs. 3000 has transformed her life and her daughter's.
  - She can now provide for her family, educate her daughter, and build a better future.
- **Community Impact:**
  - Her success not only benefits her family but also contributes to the local economy as she provides tailoring services to her village.
- **Project Effectiveness:**

- The We Lead Project demonstrably changed Jahanara's life. The project gave her the tools to change her life.

**Points to Emphasize:**

- **The Importance of EDP (Entrepreneurship Development Program):** Highlight the crucial role of the EDP module in providing Jahanara with the knowledge and confidence to pursue her goals.
- **The Power of Skill Training:** Stress the transformative impact of providing women with vocational skills that enable them to earn a living.
- **The Role of Self-Help Groups:** Underscore the importance of self-help groups in providing access to financial resources and fostering community support.
- **The Ripple Effect:** Emphasize how empowering one woman can have a positive impact on her family, community, and future generations.

Jahanara's story is a testament to the power of empowerment and the positive impact that projects like We Lead can have on the lives of women in rural communities.